



**The Eleventh Annual Meeting
of the
Global Alliance for Medical Education**

Does CME Improve the Quality of Care?

June 18-20
2006



Cavalieri Hilton
Rome, Italy

A Must-Attend Event for Professionals Interested in International CME

Gain perspective on international CME/CPD
Understand the link between Continuing Quality Improvement and CME
Learn the latest developments in managing international commercial support

In collaboration with:

FNOMCeO

**Federation of Italian Medical-Scientific Societies
European Union of Medical Specialists**



Register Now!
For more information

For Registration information: **Contact Meghan Arnott**
at marnott@medicollectures.com or at the GAME website,
www.game-cme.org

For Membership Information Contact:

Celene Chasen, GAME Membership Chair
Office of CME
Center for Collaborative & Interactive Technologies
Baylor College of Medicine
5531 Spellman Drive, Houston, TX 77096

cchasen@bcm.edu

see page 7 for CME accreditation

Sunday JUNE 18th

5:30 PM *Opening Reception and Registration*
Rome Cavalieri Hilton

6:30 PM *Welcome Remarks:*

James Arnott, BS
President, GAME
President, Saber Communications of NY

Amedeo Bianco, MD
President FNOMCeO

Pasquale Spinelli, PhD
President Federation of Italian
Medical-Scientific Societies

*Keynote Address: Relationship between CME,
clinical experience, quality of care*

>Speaker

Bruce Sparks, MD
President, WONCA
Professor, Head Department
of Family Medicine
University of the Witwatersrand,
South Africa

Closing remarks

Claudio Cricelli, MD
President
Italian Society of General Practitioners

7:30 PM

Bus transfer from the Hilton to the restaurant

Dinner

Sabatini in Piazza S. Maria in Trastevere

Monday JUNE 19th

8:00 AM *Registration /Posters/Exhibits*

8:30 AM *Welcome address: Program Overview*

Alfonso Negri, MD
GAME Board of Directors
Italian Federation of Medical Societies -Italy
Chairman of SSIF, Scientific Seminars
International Foundation - Milan Italy

Team buiding, clinical governance and CME

Prof. Elio Guzzanti, MD
Former Minister of Health
President of the Scientific Board of SSIFF
Rome, Italy

9:00 AM *Overview of CME in Europe*

>Moderator

Hervé Maisonneuve, MD
Vice President, GAME
CME Manager, Pfizer, France

What's happening today in Europe?

>Speaker

Helios Pardell, MD
Director, Spanish Accreditation Council
for CME (SACCME) Madrid, Spain

*European perspective with a focus
on quality of care and CME*

>Speaker

Bernard Maillet, MD
GAME Board of Directors
Secretary General
UEMS, European Union
of Medical Specialists Brussels, Belgium

10:00 AM *Coffee Break/Exhibits/Posters*

10:30 AM *Plenary Session: Status of CME
in Europe, Plenary*

>Moderator

Hervé Maisonneuve, MD

*How can we help countries to improve
their CME system?*

>Speaker

Bernard Maillet, MD

*The value of commercial sponsorship
and fair balance: Europe versus North America*

>Speaker

Helios Pardell, MD

*Long distance learning: comparison
of international and US-based physicians*

>Speaker

Deb McMahon, PhD
President & CEO
Scitent / Cardioconcepts, Inc
Charlottesville, Virginia USA

11:00 AM *Parallel sessions: Status of CME in Europe*

*How can we help countries to improve
their CME system?*

Bernard Maillet, MD

*The value of commercial sponsorship
and fair balance: Europe versus North America*

Helios Pardell, MD

Criteria to consider in long distance learning in Europe

Deb McMahon, PhD

12:00 PM **Review of the three morning sessions**

Short report from each session with a focus on quality

>Moderator

Hervé Maisonneuve, MD

12:30 PM **Buffet Luncheon**

GAME 2006 Precepts of Hippocrates Award

>Recipient

Cees Liebbrandt,

Former UEMS General Secretary

Nijmegen, Holland

2:00 PM **Quality in CME**

>Moderator

Walter Canonica, MD

FISM, Federation of Italian

Medical-Scientific Societies

EAACI, CME Committee Chairman

Genova, Italy

How to define quality CME and assure that CME has a good quality?

>Speaker

Ian Starke, MD, FRCP

(London & Edinburgh)

Director of CPD

Federation of Royal Colleges of Physicians

London, UK

How to assess outcomes in CME?

>Speaker

Diane Zuckerman, RPh

GAME Board of Directors

President Foundation for Better Health Care

New York, New York, USA

Aggregation of Meeting data for CME

>Speakers

Mark Connors, Keith Foley

Marathon International

Holland and USA

3:00 PM **Coffee Break/Exhibits/Posters**

3:30 PM **Plenary Session: Quality in CME**

>Moderator

Walter Canonica

Pathway to quality quality CME:

maintenance of competence for CME professionals

>Speaker

Bruce Bellande, MD, PhD

Executive Director, Alliance for CME

Birmingham, Alabama

How to define quality of educational activities?

>Speaker

Jann Torrance Balmer, RN, PhD

Director Continuing Medical Education

University of Virginia School of medicine

Charlottesville, Virginia, USA

Is CME able to improve performance?

>Speaker

Dave Davis, MD

Professor, Department of Family &

Community Medicine

Associate Dean, Continuing Education

University of Toronto

Toronto, Ontario, Canada

4:00 PM **Parallel sessions: Quality in CME**

Maintenance of competence for CME professionals

>Speaker

Bruce Bellande, PhD

How to define quality of events?

>Speaker

Jann Torrance Balmer, RN, PhD

Is CME able to improve performance?

>Speaker

Dave Davis, MD

5:00 pm **Review of the 3 afternoon sessions**

Short report from each session

with a focus on quality

>Moderator

Walter Canonica

5:30 PM **Adjourn**

6:30 PM **Reception**

8:30 AM *International CME*

>Moderator

Edwin Borman, MB, ChB, FRCA

GAME Board of Directors

Chairman International Committee

British Medical Association

London, United Kingdom

Overview of CME in Malaysia

>Speaker

Dr. P.Krishnan, MD, FFOMI, CIME

Immediat Past President,

Commonwealth Medical Association

Malaysian Medical Association, Malaysia,

Overview of CME in Latin America

>Speaker

Honorio Silva, MD

GAME Board of Directors

VicePresident, Science and Medical

Professional Development

Pfizer Medical Humanities Initiative, USA

New York, New York, USA

9.30 AM *Coffee Break*

10:00 AM *Long distance learning*

>Moderator

Edwin Borman, MB, ChB, FRCA

Quality and efficiency of e-CME

>Speaker

Deb McMahon, PhD

President & CEO

Scitent / Cardioconcepts, Inc

Charlottesville, Virginia USA

Comparison of the instructional efficacy of e-CME with live workshops

>Speaker

Michael Fordis, MD

Center for Collaborative

and Interactive Technologies

Baylor College of Medicine, Houston, Texas

11:00 AM *Panel session: Mutual recognition, minimal requirements, credits*

>Moderator **Edwin Borman, MB, ChB, FRCA**

United States view:

>Speaker

Alejandro Aparicio

Division Director

Continuing Physician Professional Development

American Medical Association

Chicago, IL. USA

European View:

>Speaker

Bernard Maillet, UEMS

France View:

>Speaker

Jean Francois Rey, MD

President, European Society

of Gastrointestinal Endoscopy

Latin America view:

>Speaker

Honorio Silva

Canadian View:

>Speaker

Dave Davis

12:30 PM *Concluding Remarks*

James Arnott, BS

President, GAME

President, Saber Communications of NY

Wurtsburo, Nw York, USA

CME ACCREDITATION:

SSIF-Scientific Seminars International Foundation has evaluated the educational content and with technical support from PHA-Professional Health Accreditation has submitted GAME program as a CME activity to the European Accreditation Council for Continuing Medical Education (EACCME), an institution of UEMS. This program has been approved by EACCME for a maximum of 10 (Ten) hours of European external CME credits. EACCME credits are recognized by the American Medical Association with the Physician's Recognition Award (PRA). To convert EACCME credits to AMA PRA category 1 credit, contact the AMA



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